



Southland Printing

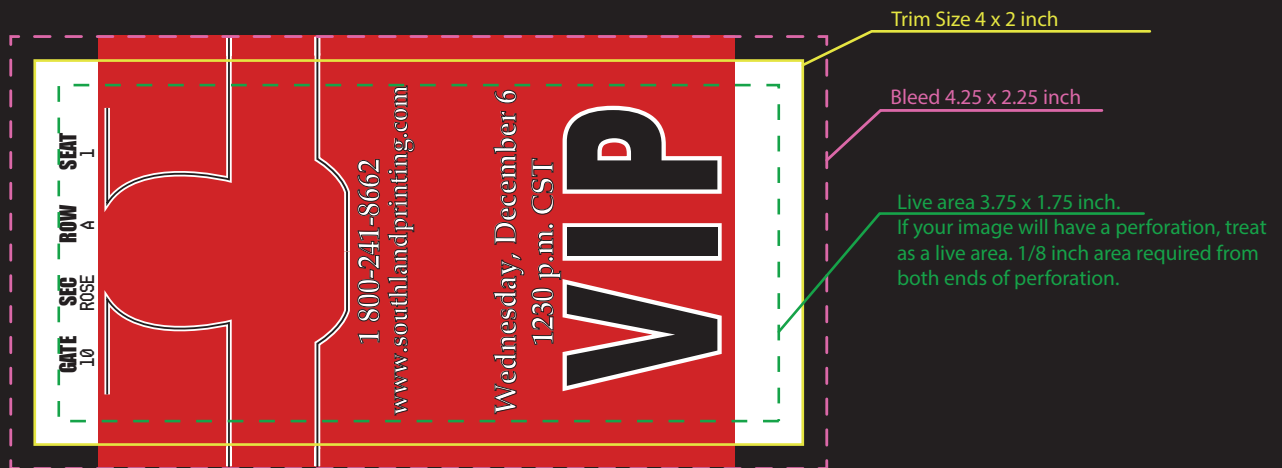
ARTWORK SPECIFICATIONS

SOUTHLAND PRINTING would like to ensure a great customer experience. We want to be proud to represent your business in any and all capacities. We strive to produce the best products on the market, but in order to do this we need the necessary specifications to foster success.

300 DPI/PPI image - Southland cannot guarantee printed results without meeting this requirement.

1/8 (.125) BLEED added to overall dimensions of product. i.e. a 4 x 2 inch Ticket would need to be created at 4.25 x 2.25 inch. *Bleed is not necessary for white border.*

1/8 LIVE AREA should be considered for overall image. i.e. the 4 x 2 image should have no image or text after 3.75 x 1.75 inch that customer isn't willing to lose.



Please ensure all individual pictures are embedded and fonts are outlined. (or include fontbook)

Original Artwork is always preferred. *Original artwork is the file the graphic designer created the image in. The usual file types are "ai"(Adobe Illustrator), "psd"(Photoshop Document), and "cdr"(Coral Draw).*

If you have specific colors you would like to use, please let us know. Southlands' presses work with the COATED/UNCOATED Pantone Matching System(PMS).

Southland Printing design charges are \$87.79 per hour. If specification requirements listed above aren't met, design time will be added to the overall cost. Please keep in mind this design time is an estimate. Southland will do its best to keep this as low as possible.

For intricate design questions contact brady@southlandprinting.com
SOUTHLAND PREPRESS DEPARTMENT